



PRESS INFORMATION FOR IMMEDIATE RELEASE

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PDI's "UC10" Building on a Solid Foundation

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"Our new customer portal, PDI Connections, is changing the way our customers leverage the PDI experience. By sharing their expertise, PDI customers are learning more effective ways to advance their automation," said Greg Gilkerson during his keynote address at the PDI 2010 Users Conference yesterday. "With this infrastructure in place, our customers are well-positioned to build upon the strong PDI/Enterprise platform. In addition, we're seeing an exciting extended ecosystem develop through integration with third-party solutions," he added.



More than 300 customers representing more than 100 companies are attending the PDI Users Conference this year. "We've put together the most comprehensive training curriculum in our conference's 25-plus year history," said Paula Conti, PDI's Vice President of Customer Service. This year, PDI customers can choose from 33 courses totaling more than 100 hours of training time. Over one-third of the courses are hands-on, allowing students to interact directly with PDI software and better understand its features.

PDI customers can attend up to nine sessions spanning five tracks: technology, wholesale petroleum distribution, retail management, financial administration, and legacy products. Those who prefer a more intensive study in one subject area can choose from three two-day classes. From product development demonstrations to advanced troubleshooting tutorials, courses are tailored to meet the PDI customer needs and requests.

About PDI

PDI provides software, hardware, and professional services to convenience retailers and wholesale petroleum marketers. Worldwide, over 300 companies and over 20,000 retail locations rely on PDI's systems for retail automation, fuel and warehouse management, business intelligence, financial reporting, and employee selection and training.

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