



PRESS INFORMATION FOR IMMEDIATE RELEASE

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PDI Holds Ribbon cutting for New Company Headquarters

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TEMPLE, Texas, March 28, 2017 – PDI, a leading provider of enterprise-class software to convenience retailers and wholesale petroleum marketers, held a ribbon cutting ceremony this morning at the site of its new office headquarters at the Lakes of Central Pointe. The ceremony was attended by PDI’s leadership team, Temple Mayor Danny Dunn, members of the Temple Chamber of Commerce, representatives from the Temple Economic Development Corporation, and local business owners.

Carson Design Associates was responsible for the interior design of the 33,000-square-foot building while all construction was completed by RM Rodriguez Construction LP. The newly renovated building features an open floor concept and 10 collaborative spaces, including 4 glassed-in rooms with varying styles of furniture ranging from casual to traditional. The office also includes a hall showcasing the company’s values, a state-of-the-art training facility for onsite customer training, motivational wall quotes to inspire excellent customer service, a video and photography studio, and a completely remodeled breakroom with a fully stocked mini-convenience store where employees can purchase food.

“We had several goals we wanted to accomplish with the design of this office,” said PDI CEO Jimmy Frangis. “First, we wanted to create a modern, collaborative work environment where our team members enjoyed coming to work and were inspired to do their best. Second, we wanted a space that was reflective of the top-notch talent we currently employ and seek to attract. Finally, we wanted an office that represents who we are as an industry leader and who we aspire to be, and I think we accomplished that.”

Overall, PDI made a significant investment in the design and renovation of the new space. However, its headquarters is not the only place the Temple, Texas-based software company is investing. Since the beginning of the year, PDI has hired nearly 40 people for a wide range of roles and plans to continue hiring throughout 2017.

During the ribbon cutting ceremony, PDI continued its decades-long tradition of giving back to the community with the announcement of two-year and one-year financial commitments respectively to two local charities—the Un-Included Club and Children’s Miracle Network. The two charities received the most votes by PDI employees during a multiphase selection process that occurred earlier this year.

About PDI

PDI provides enterprise software and solutions to the leading convenience retailers and wholesale petroleum marketers. Over 500 companies operating more than 50,000 locations worldwide rely on PDI’s software for retail automation, business intelligence, financial reporting, workforce management and end-to-end fuel supply chain management, including logistics. For more information about PDI, visit www.profdata.com.

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