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PRESS INFORMATION FOR IMMEDIATE RELEASE

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PDI Acquires Three Leading Software Companies -- Establishing the Company as a Global Player on Six Continents

Acquisitions position PDI as undisputed global leader with most robust software portfolio in enterprise and fuel supply chain software for the convenience retail, petroleum wholesale and logistics market -- servicing multi or single store operators of all sizes

DataMax Group Inc.: *With established operations and customers with over 30,000 sites in over 50 countries, DataMax provides convenience store back office software and services for retail fuel stores including major oil companies. Their scalable software makes it easy for both multi and single store operators to improve control and manage operations more efficiently.*

LOMOSOFT: *Based in Germany, LOMOSOFT provides secondary fuel distribution customers with more than 27 years of deep logistics and carrier industry network expertise. It expands PDI's footprint into Europe to 38 countries and adds robust logistics capability to PDI's portfolio of offerings in the area of wholesale logistics and fuel supply chain.*

FireStream WorldWide, Inc.: *Focused on wholesale petroleum companies, serving over 170 clients selling more than 20 billion gallons of fuel per year, FireStream is a provider of end-to-end software for downstream and midstream jobbers, lubricant suppliers and propane marketers. With a strong North American presence, its focus on wholesale, logistics and supply chain software rounds out and expands PDI's offerings, providing the most robust and comprehensive portfolio for customers.*

TEMPLE, Texas, April 4, 2017 -- PDI, a leading global provider of enterprise-class software solutions to the convenience retail and wholesale petroleum industries, today announced the acquisition of three privately owned companies -- DataMax Group Inc., LOMOSOFT, and FireStream WorldWide Inc., which will accelerate the company's growth and expand its footprint around the globe into six continents, as well as serving operators regardless of size and operating model. The acquisition of DataMax and LOMOSOFT are consistent with the company's strategy to grow internationally and provide customers with a single, integrated solution in the countries they serve. The broadening of PDI's solution portfolio will enable operators, regardless of operating model or size, to take advantage of PDI's industry-leading software portfolio and world-class delivery and service.

In addition to this substantial expansion around the world, PDI will also strengthen and broaden its software solutions portfolio with the addition of a comprehensive and full fuel wholesale offering, including supply chain and logistics management.

PDI has been on a path of growth and expansion both through investments in internal R&D and through targeted acquisitions that broaden its solution portfolio as well as its global and market segments. PDI recently announced a record year of growth in 2016 – which the company attributed to a combination of new software customers, strategic acquisitions and add-on product adoption among its existing customer base.

“PDI is investing in a global footprint to expand its market reach. We are well-positioned to continue to lead the industry as well as better serve multi-country operators, various operating models such as dealer,

franchisee, and corporate, and going further up the fuel supply chain,” said Jimmy Frangis, chief executive officer, PDI. “We feel the complementary nature of these businesses brings tremendous benefits to our existing client and employee base. We are excited to add DataMax, LOMOSOFT and FireStream, and their innovative software technologies and expertise to PDI as we continue to invest and execute upon our strategy. As always, our highest priority is serving our customers and creating solutions that will help transform their business and the industry.”

Whether a customer is large or small, wholesale or retail, rural or global, PDI will now be able to provide a seamless and scalable experience across the fuel supply chain, both upstream and downstream. PDI will also add additional portfolio offerings from FireStream focused on wholesale/logistics with supply chain planning and mobile computing.

Now, over 650 companies around the world will partner with PDI for a full breadth of mission-critical software solutions and services. Together, these acquisitions represent major advancement toward PDI’s long-term strategic goals. It demonstrates PDI’s commitment to building and investing in its software and services portfolio to provide world-class innovative solutions and industry-leading expertise.

“All three companies PDI has acquired today have established a leadership presence in their market for more than 20 years. The coming together of these organizations, along with the breadth of the portfolio, creates a robust and comprehensive ERP fuel and logistics solution offering that complements and expands PDI’s existing services and software portfolio --bringing unmatched experience to the industry,” added Frangis. “With the addition of these three new companies, we have a global footprint that scales, a comprehensive software portfolio to help customers thrive, momentum to accelerate our long-term growth and vision to become the global leader of enterprise software for the convenience retail and wholesale fuel market.”

About PDI

PDI provides enterprise software and solutions to the leading convenience retailers and wholesale petroleum marketers. Over 650 companies operating more than 50,000 locations worldwide rely on PDI’s software for retail automation, business intelligence, financial reporting, workforce management and end-to-end fuel supply chain.

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